

SHUTTLE POINTS

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FIRST SERVE

BAI President Dr Akhilesh Das Gupta elected to BWF EC

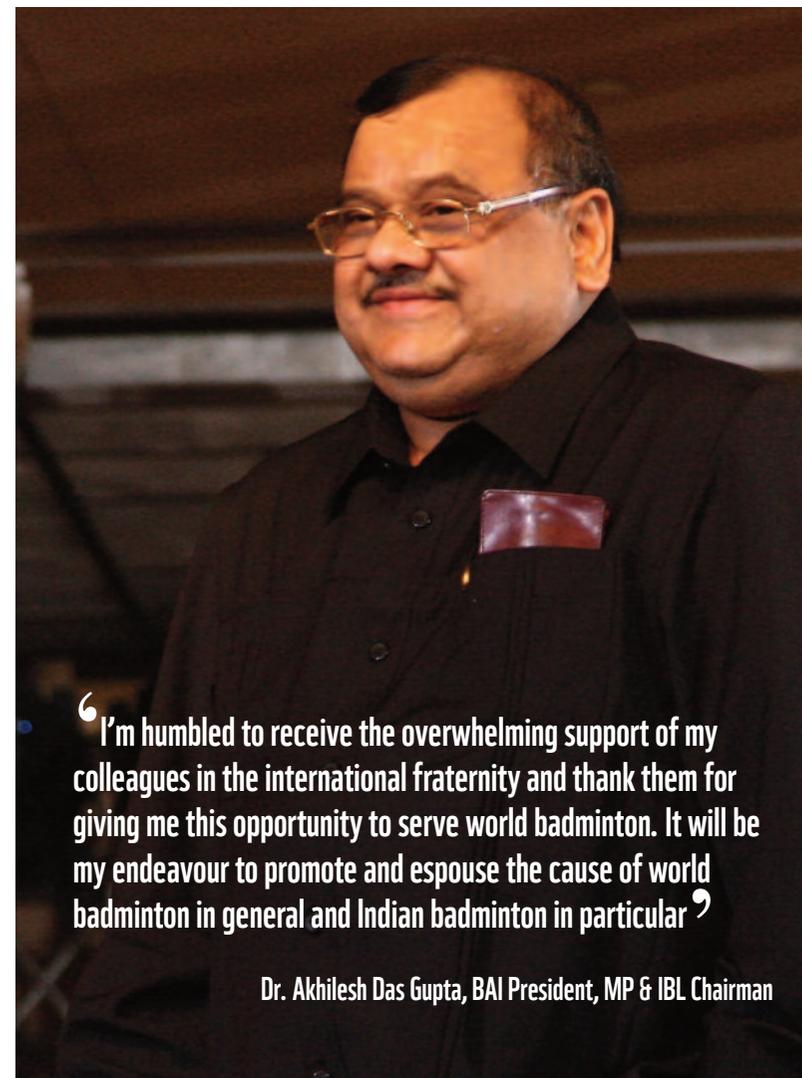
BADMINTON ASSOCIATION of India (BAI) President and MP, Dr Akhilesh Das Gupta was elected to the Badminton World Federation's Executive Council body by a record number of votes in the quadrennial election of the world body at Kuala Lumpur on the sidelines of the Sudirman Cup on May 18, 2013.

Dr Gupta, a former National player, bagged a record number of votes in the election history of the BWF Executive Council body. The BAI President, who was the former doubles partner of Indian ace, the late Syed Modi, received the highest number of votes amongst all the elected members of the 2013 BWF Executive Council body, registering 259 votes out of a maximum of 262 votes.

On this occasion, Dr Gupta who is also the IBL Governing Council Chairmansaid, "It's a matter of

great pride and responsibility to represent India in the BWF Executive Council body. I'm humbled to receive the overwhelming support of my colleagues in the international fraternity and thank them for giving me this opportunity to serve world badminton. My election also proves that Indian badminton is now perceived as a strong player by the international community. It will be my endeavour to promote and espouse the cause of world badminton in general and Indian badminton in particular."

Meanwhile, in a change in the power echelon of the BWF, former Olympic champion in the men's singles in the 1996 Atlanta Games, Denmark's Paul-Erik Hoyer Larsen was elected as the new BWF President. The former world No.1 received 145 out of 262 votes in the race for the BWF top post.



"I'm humbled to receive the overwhelming support of my colleagues in the international fraternity and thank them for giving me this opportunity to serve world badminton. It will be my endeavour to promote and espouse the cause of world badminton in general and Indian badminton in particular"

Dr. Akhilesh Das Gupta, BAI President, MP & IBL Chairman

COURT COVERAGE

THE HINDU

May 19, 2013

Das Gupta in BWF Executive Council

The Badminton Association of India (BAI) President Akhilesh Das Gupta was on Saturday elected to the Badminton World Federation's (BWF) Executive Council by a record number of votes in the election at Kuala Lumpur. Das Gupta received the highest number of votes amongst all the elected members of the 2013 BWF Executive Council body, earning 259 out of a maximum of 262 votes. Meanwhile, in a change in the power echelon of the BWF, former Olympic champion in the men's singles in the 1996 Atlanta Games, Denmark's Paul-Erik Hoyer Larsen was elected as the new BWF President.

<http://www.thehindu.com/todays-paper/tp-sports/das-gupta-in-bwf-executive-council/article4729411.ece>



May 13, 2013

Can badminton overtake cricket? Adidas India distributor thinks so

The possibility of badminton overtaking cricket in India sounds too remote for anyone propagating such an idea to be taken seriously. However, when the person discussing this possibility happens to be the India distributor of sports major Adidas, it's obvious that this is not in the realm of idle speculation. Navendu Jain of Enkay India Rubber Ltd – which has been in the sports goods business for 50 years now – is in charge of distribution of Adidas in India, including its recently-launched badminton equipment. <http://www.sportskeeda.com/2013/05/13/can-badminton-overtake-cricket-adidas-india-distributor-thinks-so/>

KNOW YOUR LEGENDS

'Badminton's Heart Uno'

Rudy Hartono Kurniawan, Indonesia

- Men's singles
- DoB: Aug 18, 1949
- Base: Surabaya, East Java
- World Championship title 1980
- All-England title seven consecutive times, overall eight
- Four-time winner of Thomas Cup
- Men's singles title in 1972 Olympics (Demo sports)

IF badminton has a heartbeat then it must have been that of an Indonesian back in the 1960s. A 17-year-old boy, who grew up in the alleys of East Java and honed his skills in its railway yards, caught the imagination of millions of passionate badminton fans with the swish of a goose feather shuttlecock. Rudy Hartono went on to rule the men's singles in a dazzling eight-year spell from 1968 to 1976 and is widely regarded as one of the greatest players of all times. Hartono also led Indonesia to four consecutive world team championships – 1970, 1973, 1976 & 1979. In 1997 he was amongst the first group of players to be inducted into the Badminton Hall of Fame.



'The world at her feet'

LI LINGWEI

- Women's singles & doubles, China
- DoB: Jan 4, 1964
- Thrice gold medalist in World Championship
- Four times gold medals in singles in World Cup
- Thrice gold medalist in doubles in World Cup
- Uber Cup winner

FOR most badminton cognoscenti Li Lingwei of China will walk into any top-10 list of women singles badminton player of all times. A brilliant all-round player whose net play and court coverage was the envy of her rivals and their coaches, Li dominated both the singles and doubles events in her illustrious career in the 1980s. She maintained an overall edge above her rivals, even compatriot and sometimes her doubles mate Han Aiping. While most sportsperson slip into retirement and catching up with their family life, Li has managed to balance both. She spearheads the interest of badminton in the Olympic movement as an elected member of the International Olympic Committee since 2012.



KNOW THE YOUNG GUNS

'The new 'all-rounder' on the blocks'

Prannoy Haseena Sunil Kumar

- Men's singles, India
- Silver medal in 2010 Summer Youth Olympics
- Beat former Olympic champion Taufiq Hidayat in 2013 India Open
- Coach: Pullela Gopichand



BEING an all-rounder in the court can take him places. Prannoy Haseena Sunil Kumar, 20, who raised a toast for the home fans in the 2013 India Open Superseries with a sensational win over former Olympic champion Taufiq Hidayat in the men's singles second round, is fast proving to be a quick learner of the game. From an attacking player,



Gopichand's protégé is successfully transforming into an all-rounder, who can also play defence, and more significantly, learning, he said, post the sensational win against the Indonesian Hidayat that, "the one who keeps the shuttle more on the court wins."

Prannoy shot into the limelight when he clinched the silver medal in the boy's singles at the 2010 Summer Youth Olympics. He made rapid strides, playing in the 2011 India Open Superseries, 2012 Asian Championship and reached the third round of the Vietnam Open that same year. An injury layoff kept him out of action for some time, but he made an impact on return in the Swiss Open Grand Prix Gold as he pulled off a shocking win over Thailand's Boonsak Ponsana in three games. Prannoy is grateful to his coach Gopichand for backing him to the hilt. "Gopi bhaiya has been a great motivation and it is because of him that I'm playing at this level," the young shuttler said in an interview after his headline grabbing act against the former Olympic champion. The new all-rounder is ready to go places.



TOP BADMINTON VIDEOS



Jwala Gutta on IBL
Ace Indian shuttler Jwala Gutta speaks about the inaugural \$1 million Indian Badminton League
<https://www.youtube.com/watch?v=0bXyBJJdTQU>



Sudirman Cup official trailer
Sudirman Cup is the World Team Badminton Championships, the only BWF world event for men and women competing together in national teams.
<https://www.youtube.com/watch?v=plAS6NFoOgE>



Badminton World Magazine
The Badminton World Magazine Show has a new flavour! Besides featuring on-court action and off-court interviews, get ready to get personal with some of the badminton stars.
<https://www.youtube.com/watch?v=vV5Lko3FnCc>

TOP BADMINTON FB PAGES



Indian Badminton League
<https://www.facebook.com/IndianBadminton-League?fref=ts>



Badminton Malaysia fans
<https://www.facebook.com/pages/Badminton-Malaysia-Fans/207886825953493?fref=ts>



Badminton Association of India
<https://www.facebook.com/BadmintonAssociationOfIndia?fref=ts>

TOP BADMINTON TWEETS



https://twitter.com/IBL_Official
IBL Official @IBL_Official

BAI President Dr. Akhilesh Das Gupta was elected to the @bwfmedia Executive Council by a record number of votes. <http://goo.gl/6nKzk>



https://twitter.com/BADMNTONWORLD
BADMNTONWORLD @BADMNTONWORLD
Badminton news | Prakash Padukone launches badminton talent hunt: Former All England champion Prakash Padukone... <http://bit.ly/16DIsiT>



https://twitter.com/IBL_Official
IBL Official @IBL_Official

"She is the next big thing after Saina. Hopefully both Saina and Sindhu can come to the top 10 together." @PrPadukone
pic.twitter.com/WHDDi5plzk

IBL WEBSITE

Check this out



www.indianbadmintonleague.co About Indian Badminton League

The path-breaking \$ 1 million Indian Badminton League is a joint initiative of Badminton Association of India and Sporty Solutionz Pvt. Ltd. The league will be a team event with 6-city based franchise namely Delhi, Mumbai, Bangalore, Pune, Hyderabad and Lucknow vying it out for the richest prize money purse ever in the history of the tournament. The IBL will follow the format of the most prestigious world mixed team badminton championship, the Sudirman Cup. IBL will have five matches in every round: men and women's singles and doubles category (men's, women's and mixed). Each team will play 18 ties of best of 5 matches to a maximum of 90 matches played over three weeks.

YOUR FEEDBACK



The IBL newsletter looks good and nicely done. Heartiest congratulations!

—Gagan Narang, 2012 Olympics Bronze medallist

The newsletter is very informative and neatly designed. It takes care of little details too.

—Novy Kapadia, Sports Commentator

My brother suggested me this website. It's really nice, I like the lay-out and content. Amazing!

—Ishant Puri, Pune

The recent Yonex-Sunrise Indian Open 2013 was such heady stuff that even after a month it refuses to fade away from mind. Never in my life I could imagine to see a galaxy of badminton star descending on Siri Fort Indoor Stadium, Delhi. I can imagine the IBL is going to be a feast for Indian eyes in general and a golden chance for Indian players to establish themselves in world badminton. Wish you luck IBL!

—Reena Gupta, Hisar

I feel happy while browsing through your website. I am having fun reading each section of this website and I have already bookmarked the website.

—Renu Duggal, Patna

I really like the content and presentation which has a lot of interesting information. Best of luck IBL!

—Annie, Gurgaon

I really like the content of the newsletter. The event will transform Indian badminton.

—Purna Thakur, Mumbai

I'm truly enjoying the design and layout of your website. It's very easy on the eyes which makes it much more pleasant for me to come here and visit more often. Exceptional work!

—Rajesh Kumar, Aurangabad

The article 'Breaking the Glass Ceiling' is amazing and nicely written. I would love to see more such articles on your website.

—Dheeraj, Noida

Its interesting to know about players 'Off the Court'. Thank you for giving us interesting information. Best Wishes for IBL!

—Neha, Lucknow

I think this is a complete website on badminton. The style is ideal and the articles are really interesting. I am glad to have stumbled on the website.

—Rakesh Jain, Delhi

I really like the lay-out and design of your website. Interesting information and videos too.

—Anisha, Jaipur

Wow, awesome layout! You make badminton website look easy. The overall look of your site is great, as well as the content. Great work!

—David, Hyderabad



Advisor