

SHUTTLE POINTS

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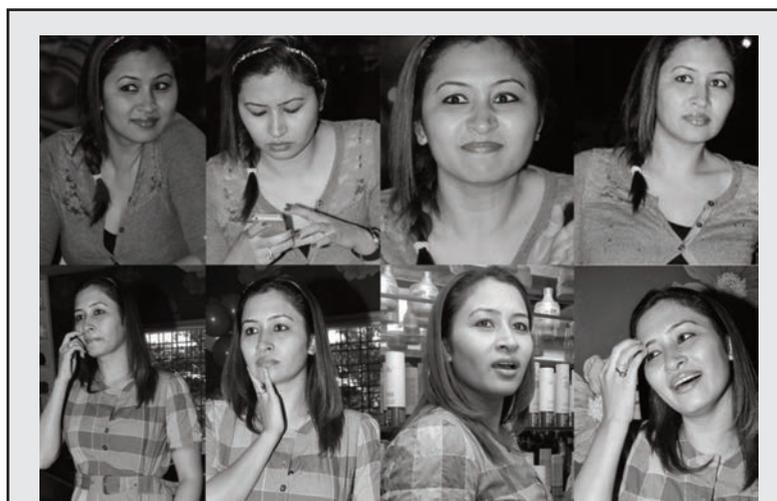
FIRST SERVE

'I want to play for Hyderabad in IBL'

THE 2010 Commonwealth Games women's doubles gold medalist and Indian Badminton League (IBL) ICON Player Jwala Gutta feels the League will change the perception of people towards badminton in a 360-degree fashion. "IBL is indeed a revolutionary concept and it will create new benchmarks for the sport not only in India, but across all the badminton playing nations of the world," says Jwala in this exclusive interview with *The IBL Express*.

"With all the top players from the heavyweight badminton nations, one can expect the IBL to be very competitive. The League will also give a whole new dimension to the sport of badminton and will create an example as to how to integrate entertainment, fun and competition without harming the sanctity of the game."

"Kudos to Badminton Association of India (BAI) and Sporty Solutionz (Sporty Solutionz Pvt Ltd. is the commercial partners of the IBL) for this League. It is a huge and new venture and a tough task for them.



MANY MOODS OF JWALA GUTTA

“I want to be a part of the Hyderabad franchise. I have been raised here in Hyderabad, know the language well and it will help the city to relate to the franchise very well”

“I would like to play with Lee Yong Dae (South Korea) or any Indonesian players. Players from both these nations are very experienced in doubles event”

There will be initial hiccups but I am sure they will pull off a brilliant League and we all should encourage

them,” says the southpaw.

Talking about which franchisee she would like to play, it came as no

surprise as Jwala listed Hyderabad as her first preference. “Being a localite, I will want to be a part of the Hyderabad franchise. I have been raised here in Hyderabad, know the language well and it will help the city to relate to the franchise very well,” she says. If not Hyderabad? The 29-year-old in a lighter vein adds, “If not Hyderabad, than any other franchise who will pay me good money. They can expect my full loyalty.”

Jwala is an admirer of the Indonesian and Korean players and concedes she would want to team up with them in the IBL. “I will like to play with Lee Yong Dae (South Korea) or any Indonesian players. Players from both these nations are very experienced in doubles event,” she says. Jwala is making her comeback at the All England Championship starting March 5, after a long sabbatical since the 2012 London Olympics. She is all geared up for the challenge and hopes to put her best foot forward.

COURT COVERAGE

GULF NEWS

February 19, 2013

IPL-style badminton league starts in June

ABU DHABI: One of India's top badminton players feels the game is all set to transform itself for the better, insisting the upcoming \$1 million (Dh3.67 million) Indian Badminton League (IBL) will act as the catalyst in this regard. Valiyaveetil Diju, who in partnership with Jwala Gutta is the reigning national mixed-doubles champion, is in Abu Dhabi to take part in the 36th ISC Open championship and said India has a bright future in the game.

"With Saina Nehwal already creating waves and a string of players battling for top positions, India is already a force to be reckoned with. This will only get better when the inaugural IBL gets going," said the 32-year-old.

<http://gulfnews.com/sport/other-sports/ipl-style-badminton-league-starts-in-june-1.1148273>

THE TIMES OF INDIA

February 19, 2013

Top stars confirm participation in IBL

NEW DELHI: Top badminton players from Indonesia, South Korea, Thailand, Vietnam and Europe have confirmed their participation in the inaugural edition of the \$1 million (approx Rs 5.5 cr) Indian Badminton League (IBL), the organizers said on Monday. While the Indonesian men's group will be led by the world No. 4 Sony Dwi Kuncoro, who will begin with a base price of \$50,000 in the 'players auction', and world No. 10 Simon Santoso, Europe will be represented by the likes of their continental champion Marc Zwiebler of Germany and Danish world No. 11.

http://articles.timesofindia.indiatimes.com/2013-02-19/badminton/37178645_1_indian-badminton-league-top-stars-witness-top-players

KNOW YOUR LEGENDS

'The Gentle Giant of Indian Badminton'



PRAKASH PADUKONE, India

- Men's singles player
- Former world No.1
- Gold medal in 1978 CWG
- All England Open title, 1980
- World Cup singles title, 1981
- DoB: June 18, 1955
- Base: Bangalore (Karnataka)

THE legendary Prakash Padukone is one of the most iconic figures of Indian sports and not just badminton. Starting at a tender age of seven, Padukone's first professional tournament was the Karnataka state junior championship in 1962. His first major achievement at the global stage came in 1978 when he annexed the gold medal in the Commonwealth Games held at Edmonton, Canada. He then continued his successful run and won various tournaments. His crowning moment came in the same year when he won the prestigious All-England Championship. His historic triumph saw him become the No.1 player in the World. He is the only player Indian to reach the ranking summit till date.

'The Smash King'



LIEM SWIE KING, Indonesia

- Men's singles player
- Undefeated streak for 33 months from 1978
- 3 times All-England champion
- 3 times Thomas Cup winner
- DoB: February 28, 1956
- Base: Kudus, Central Java (Indonesia)

DUBBED as 'Smash King', Liem Swie King was one of the most widely revered badminton players of the mid-70s and 80s. King had the distinction of making it to the finals of the most prestigious badminton tournament 'All England Badminton Championship' for six times in a row. He lost his three initial attempts but annexed the title in the next three editions (1978, 1979 and 1981). Members of the successful Thomas Cup winning Indonesian team in 1976, 1979, and 1984, he earned laurels in both singles and doubles on the latter two occasions.

KNOW THE YOUNG GUNS

'Star in the making'



RMV GURUSAIDUTT, India

- Men's Singles
- Dutch Open Juniors title, 2008
- Youth CWG, Pune title
- Bahrain International title, 2008
- DoB: Jan 13, 1990
- Base: Hyderabad, AP (India)
- Current BWF Ranking: 37

An admirer of former All-England champion Pullela Gopichand, RMV Gurusaidutt is making rapid strides in becoming one of the best shuttlers of India. Starting at a tender age of 10, he is currently ranked 37th in the world. He announced his arrival at the national circuit by winning the junior national doubles title and qualifying for the sub-junior ABC Championship. Gurusaidutt started participating in international meets after he came under the watchful



We Love This Game

eyes of Gopichand. In 2007, he won his first major title – Andhra Pradesh Senior Badminton Championship. In 2008, Gurusaidutt won the bronze medal in BWF World Junior Championships, held in Pune. In the following year he won the Dutch Junior Championship and was crowned as the National Junior Champion. These wins were followed by the gold medal in Commonwealth Youth Games, Pune and a title in the Bahrain International Championship. Gurusaidutt made his mark after he reached the quarterfinals of the 2009 Denmark Super Series. He continued his good form and in 2010 defeated Muhammad Hafiz Hashim – former All-England champion, in the quarter-final of the Indian Open Badminton Championship. 2011 turned out to be a good year for Gurusaidutt, and he earned plaudits for his performance in various tournaments worldwide. The previous year was a mixed affair as he made an early exit from few tournaments including the Yonex Sunrise India Open. However, he gained momentum only in the later tournaments and reached the semifinal of the Macau Open Grand Prix Gold. Surely, he is a player to watch out for the \$1-million IBL.

TOP BADMINTON VIDEOS



Ace Indian shuttlers geared up for All England Championship

Saina, Jwala and P Kashyap speak about their preparation and chances ahead of the most prestigious badminton tournament of the world.



Saina Nehwal's historic match

The video shows the full replay of the women's single bronze medal match of the 2012 London Olympics at the Wembley Arena



Parupalli Kashyap: Know your star

World No. 11 speaks about his life off the court viz favourite food, pastime, movies and more



Epic match between Lin Dan and Lee Chong Wei

The full replay of the historic gold medal match of the 2012 London Olympics between two of the fiercest rivals of all time

TOP BADMINTON FB PAGES



Indian Badminton League

<https://www.facebook.com/IndianBadminton-League>



Badminton Europe

<https://www.facebook.com/badmintoneurope>



Mathias Boe and Carsten Mogensen

<https://www.facebook.com/pages/Mathias-Boe-and-Carsten-Mogensen/169116036467396>

TOP BADMINTON TWEETS



<https://twitter.com/bwfmmedia>

BWF@bwfmmedia
Sudirman Cup 2013: Participating teams announced! The Sudirman Cup is the World Team Badminton Championships,...



<https://twitter.com/mathiasboe>

Mathias Boe@mathiasboe
Beautiful snowy Friday in DK.
pic.twitter.com/D1zLuKpl



https://twitter.com/taufikhidayat_1

Taufik Hidayat @taufikhidayat_1
Love u mom pic.twitter.com/8ZTd1ph1

OUR PROFILE

About Sporty Solutionz Pvt Ltd

Sporty Solutionz Pvt Ltd is the Commercial Partner for multiple years for planning and executing the Indian Badminton League. The company is India's leading TV Rights Management Company, and has been associated with almost all the premier sporting events in India like the IPL, Euro 2012, Sri Lanka Premier League, Bangladesh Premier League, FIFA World Cup Qualifying matches etc. Based in Noida (Delhi NCR), Sporty Solutionz also specialises in Sports Production, Events, Talent Management & Sports PR & Press Operations.

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<https://www.facebook.com/sportysolutionz>

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IBL links

Indianbadmintonleague.co

<https://www.facebook.com/IndianBadmintonLeague>

<http://www.youtube.com/user/IBLOfficialChannel>



KNOW YOUR IBL VENUES

'Nawabi treat for badminton lovers'



Babu Banarasi Das UP Badminton Academy (BBD - UPBA)

Location: Gomti Nagar

Area: Spread over 10 acres

Facilities: Indoor badminton court, three floodlit tennis courts, fitness & sports injury rehabilitation center and lawns
2nd phase: Hostel, Guest House, Restaurant, Swimming Pool

Highlights:

- ❖ Six international standard badminton courts
- ❖ Approx 5000 seating capacity
- ❖ Media Centre
- ❖ Warm-up rooms for players
- ❖ Separate change rooms for men and women shuttlers
- ❖ Fully AC Conference Hall with Audio Visual Presentation facilities.
- ❖ Fully AC and well-equipped gymnasium with steam bath, jacuzzi and ice bath etc
- ❖ Front lawn and back Lawns with athletic track.
- ❖ Catering facilities for players/ facility users and visitors.
- ❖ Yoga, meditation and martial arts training
- ❖ Training academies by leading professionals
- ❖ Host to Syed Modi International India Grand Prix Gold and other national events
- ❖ BBD-UPBA will be the home venue for the Lucknow franchise of IBL